



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION

MEMORANDUM FROM THE CHAIRPERSON

FOR : ALL CHED CENTRAL AND REGIONAL OFFICE DIRECTORS
ALL PRESIDENTS/HEADS OF PUBLIC AND PRIVATE
HIGHER EDUCATION INSTITUTIONS (HEIs)

SUBJECT : PARTICIPATION AT THE 19TH ANNUAL NATIONAL
CONVENTION OF THE COUNCIL OF HOTEL AND
RESTAURANT EDUCATORS OF THE PHILIPPINES
(COHREP) TO BE HELD ON FEBRUARY 2-5, 2011 AT THE
HOLIDAY INN HOTEL, CLARK FIELD, PAMPANGA

DATE : January 4, 2011

In accordance with the pertinent provisions of Republic Act (R.A.) 7722, otherwise known as the "*Higher Education Act of 1994*" and in recognition of the importance of professional development in attaining global competitiveness, this Office hereby endorses the subject undertaking for the support and participation of all concerned.

With the theme, "Celebrating Diversity in Hospitality" this year's convention aims to bring together COHREP members, industry practitioners and professionals from allied fields to discuss latest trends and developments in the field of hospitality.

A registration fee of Eight Thousand Pesos (P8,000.00) shall be charged from each participant inclusive of convention kit, meals, tour and certificate of participation. Discounted rates are available for COHREP members and early registrants.

Participation of officials, employees and students from private higher education institutions (HEIs) shall be VOLUNTARY. Officials and employees of State and Local Universities and Colleges (SUCs and LUCs) who will participate in this activity should have prior approval from the President/Head of the concerned institution and are hereby reminded to observe proper use of government funds provided under the Department of Budget and Management (DBM) National Budget Circular No. 486 and Administrative Order No. 103.

For registration, further information and/or inquiries you may coordinate with the secretariat at telephone number (02) 922-0291 or through e-mail address cohrep2005@yahoo.com.

Wide dissemination of this Memorandum is desired.

PATRICIA B. LICUANAN, Ph.D.

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